

Subject: FW: DOG DAY - New tracking links
From: "Michael Filson" <@>
Date: 06/22/2016 05:06 PM
To: michael@downtownnews.com

Michael,

Have these been changed yet? It appears they are still going to the wrong page.

 <http://www.dow>

Mike Filson

Community Relations Manager

Downtown Center Business Improvement District

626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017

call (213) 624-2146 x223

direct (213) 416-7524

fax (213) 624-0858

email mfilson@DowntownLA.com

go to www.DowntownLA.com



From: Michael Filson
Sent: Wednesday, June 22, 2016 10:27 AM
To: 'Michael Lamb'
Subject: DOG DAY - New tracking links
Importance: High

Can you please replace the current tracking links with these?
Thanks!

E-BLAST

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=eblast&utm_campaign=Dog%20Day


CAROUSEL & BANNER

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=DT%20News&utm_medium=Banner&utm_content=Carousel&utm_campaign=Dog%20Day%2016

WEB AD BOX

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=web%20ad%20box&utm_campaign=Dog%20Day

Please let me know when done...

 [http://www.dow](http://www.downtownla.com)

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[RSVP](#) for our 10th Annual Dog Day at the Cathedral
Wednesday, July 13 from 6-9pm

—image001.gif—



—image002.gif—



—image003.gif—



— image004.gif —



— image005.gif —



— Attachments: —

image001.gif	4.0 KB
image002.gif	710 bytes
image003.gif	474 bytes
image004.gif	721 bytes
image005.gif	716 bytes